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EFOMV

Encontro de Formação
da Ordem dos
Médicos Veterinários

Joop Loomans

Joop Loomans graduated at the Veterinary Faculty of Utrecht University the Netherlands in 1988. The first thirteen years of his career he was an associate and later partner in an eight vet mixed practice in the east of the Netherlands. His main field of interest was equine and large animal practice with a special focus on management. In 2001 Joop was asked to join the Department of Equine Sciences at Utrecht University to lead and grow the Equine Clinic. Another mission was to perform scientific research on the social and economic situation of equine veterinarians, including market research in the field of (semi)professional horse owners. This resulted in many submitted scientific articles in international peer reviewed veterinary journals, lectures all around the world and a doctoral thesis entitled: "*The equine veterinarian: past present and prospects of a profession*".

Together with Bob Magnus and Mike Pownall, Joop is owner of Oculus Insights.

Equine Veterinary Practice Management room

The economic performance of Equine Veterinary Practices in Europe

Recent developments in ownership of Veterinary Practices

Putting a Strategy in place for your practice (and your neighbors)

Getting a return on your investment in Veterinary Practice

Keeping your customers, your staff and yourself happy

