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EFOMV

Encontro de Formação
da Ordem dos
Médicos Veterinários

Enric Ferrer

Enric Ferrer, veterinarian with more than 25 years of experience in his own clinic in Barcelona, Spain. He studied the 1st Veterinary Hospital Management Master of AVEPA (Small Animals Spanish Veterinary Association) and to follow a Master in Digital Marketing at EAE Business School. Vice-secretary of AGESVET (Spanish Association for Veterinary Management) in the period 2014-2017. Active in his Twitter account (@EnricVet), also has a blog with specific information on digital marketing and communication for Veterinary Managers (www.enricferrer.com). As a speaker, he has participated in Spain, France, Romania and now in Portugal. His conferences and workshops can be given in Spanish, Portuguese, French or in English. Author of several marketing articles in veterinary journals (2015-2016); Co-author of the book "Gestión de la Clínica Veterinaria: Marketing", specifically the two chapters dedicated to Digital Marketing and Community Management (2017). Recently has collaborated on the Boehringer Journal Report 2017, with the subject "The Digital Clinic: loyalty tools and 2.0 communication".

Veterinary Practice Management - Veterinary Future rooms

Marketing Digital no CAMV

Tecnologia e marketing veterinários no futuro?

